BA (Hons) Floristry Design [Top Up]

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Subject	Level	Study Mode	Duration	Start Date	UCAS Code
Floristry	Bachelors Degree (Level 6)	Full-Time	1 year full-time/2 years part-time	September 2027	WD24

The Course

The BA Floristry Design Top Up is designed for students who have successfully completed the Foundation Degree in Floristry or an appropriate level 5 qualification in floristry and wish to 'top up' to gain an honours degree award. The programme provides you with a balanced approach to design theory, research, practical application, analysis and evaluation in floristry, to further enhance your employability and career development within the floristry industry. The programme will introduce relevant live projects, commercial and client-focused activity culminating in the production of a comprehensive portfolio of work. Modules at Level 6 will encourage you to explore and experiment with the development of sustainable design techniques and materials, proposing new and exciting ways to approach floristry design. It is intended that this approach will allow you to follow your own creative direction whilst under the supervision of dedicated specialist tutors.

Course Aims

- Demonstrating a detailed and sophisticated knowledge of historical, cultural and contemporary contexts Managing critical evaluation to inform the delivery of an agreed outcome Utilising relevant communication technologies proficiently Employing selected design methodologies to generate ideas and design solutions Solving design problems in practical and conceptual ways. Communicating an informed critical insight into the context and design thought process for a variety of purposes and audiences Producing industry relevant detail and visual communication drawings to respond to feedback and meet deadlines. Evaluating the implications of design decisions Demonstrating skills applicable to a broad range of areas of employment

What You Will Study

- Creative Research Essay - 40 credits
- Creative Design Project - 40 credits
- Portfolio – 40 credits

Entry Requirements

You should have a relevant Level 5 qualification

Plus

- A suitable reference

- A portfolio of creative work

Life and/or experience of non-traditional students will be taken into account when considering applications. The successful completion of an entry task may be required when considering applications without the required formal entry qualifications.

If your first language is not English, or a Tier 4 student visa to study is required and GCSE grade C/4 English or equivalent is not held, English language proficiency level such as International English Language Testing System (IELTS) 6.0 overall (with a minimum 5.5 in each skill) will need evidencing.

Teaching and Learning Approach

This programme is delivered with a variety of learning and teaching approaches to include all students' learning styles and preferences. For all modules, theory lectures will deliver the core content and provide you with underpinning knowledge. To complement the theory lectures, you will have practical demonstration sessions that are used to reinforce concepts delivered theoretically. Study at this level demonstrates increasing sophistication of design thinking and critical analysis within the design process. There is an expectation for considerable self–direction and independence. Teaching will take place at our Bishop Burton campus in East Yorkshire, UK.

Time Required on Campus

The full-time pathway includes approximately 12 hours a week, incorporating lectures, seminars, debates and tutorials. You are also expected to carry out a significant amount of private study in addition to contact time (25-30 hours a week). A part-time option is also available. You can expect to receive your timetable during induction week.

Work Experience

Relevant extra-curricular activity and/or work experience is encouraged to enhance your learning.

How You’re Assessed

The assessment methods used for each module will involve a variety of approaches demonstrating knowledge and skills across a range of contexts, reflecting an innovative and creative approach to assessment to cater for students’ individual learning styles. Assessment includes a research proposal and essay, research and development, a design project, a creative portfolio and a personal career profile. There are no formal examinations. Opportunities for feedback on assessments are available prior to the final submission to support your development and achievement. Staff aim to return assessed work within a 20-working day timeframe (not including holidays) so that you can most benefit from the feedback.

Clothing, Equipment and Additional Costs

- • A tablet, laptop and/or stationery to take notes in lectures and seminars.
- • Stationery including sketch books and a range of drawing pens and pencils.
- • Digital camera or smartphone.
- • Tool box.
- • Floristry scissors and knife.
- • Para film, pot tape and floristry glue.
- • Secateurs, pliers and tweezers.
- • Selection of floristry wires (including decorative wire) and ribbons.
- • An apron to protect your clothing.
- • Glue gun.
- • There will be external off-site visits that are in the programme with some associated costs
- • On successful completion of the programme, students have the opportunity to graduate at a ceremony wearing formal dress. The hire of the formal dress is an additional cost

Careers

Upon graduating students can progress into a wide range of careers in the industry at a senior level or working in retail floristry including: Freelance Florist Floristry Business/Venture Teaching Opportunities Private Flower School Wedding Planner Corporate Events Planner Overseas Florist; Floristry Judge (upon completion of further qualifications) British Flower Grower Flower/Foliage Wholesaler Retail Florist Manager

Financial Information

Find the full details of the fees associated with this programme and the financial support available on our https://www.bishopburton.ac.uk/degree-level-courses/information/fees-and-finance.

How to Apply

To apply, scan the QR code at the top of this page!

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British Floristry Association