BISHOP BURTON College

Level 3 in Travel and Tourism

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Subject	Level	Study Mode	Duration	Start Date
Travel and Tourism	Level 3	Full-Time	1-2 years, depending on study route	September 2027

Practical vs Theory



30% 70%

The Course

This course will equip you with the whole package for a career or degree level study in travel, tourism and hospitality. From local to long-haul, marketing to management, event planning to eco-tourism - this is a varied and engaging programme enriched by off-site visits and guest speakers.

What You Will Study

Year 1

- The UK Travel and Tourism Industry
- Customer Service
- Preparing for a Career in Travel and Tourism
- Travel and Tourism Destinations
- UK Visitor Attractions
- UK Tour Operations
- Travel Agency Operations
- Resort Representative Roles and Responsibilities
- Specialist Tourism

Year 2

- The Cruise Industry
- Responsible Tourism
- Business Travel
- UK Airports
- Worldwide Passenger Airlines
- Investigating Airline Cabin Crew

Entry Requirements

You will need four GCSEs at grade 4 or C or equivalent, preferably including English and Maths, or a relevant BTEC Level 2/First Diploma. One satisfactory reference is also needed.

Teaching and Learning Approach

Taught sessions will include relating theory to practice and researching real industry examples. Your learning will be enhanced by guest speakers and visits. Previous students have enjoyed trips to places such as Seville and Disneyland Paris.

Time Required on Campus

Three days per week

Work Experience

You will need to undertake 30 hours of work experience.

How You're Assessed

You will be internally assessed through written and practical assessments.

Progression

You will be able to progress to study Travel and Tourism at degree level.

Careers

Work as a travel agent, events manager, visitor attraction manager, travel consultant, business development manager, marketing manager and many more.

Financial Information

Find the full details of the fees associated with this programme and the financial support available on our https://www.bishopburton.ac.uk/degree-level-courses/information/fees-and-finance.

How to Apply

To apply, scan the QR code at the top of this page!