BISHOP BURTON College

Level 3 in Business

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Subject	Level	Study Mode	Duration	Start Date
Business	Level 3	Full-Time	1-2 years, depending on study route	September 2027

The Course

This course offers exciting opportunities to gain an in-depth understanding of business principles and practice. You will develop skills, knowledge and confidence in a range of business environments and management activities, and benefit from engaging with business people and employers.

What You Will Study

Year 1

- Exploring Business
- Developing a Marketing Campaign
- Personal and Business Finance
- Managing an Event
- Market Research
- Investigating Customer Service

Year 2

- Internal Business
- Principles of Management
- Business Decision Making
- Digital Marketing
- Creative Promotion
- Pitching for a Business
- Training and Development

Entry Requirements

You will need four GCSEs at grade 4/ C or equivalent, including English and Maths, or a relevant BTEC Level 2/First Diploma or equivalent. One satisfactory reference is also needed.

Teaching and Learning Approach

You will learn through a mixture of theoretical and practical sessions, enhanced with guest speakers and trips. Previous students have enjoyed trips to Disneyland Paris, Seville and more.

Time Required on Campus

You will usually be on campus three days per week.

Clothing, Equipment and Additional Costs

- Folder with dividers to organise your work and assignments
- Stationery including notepad for use in class, pens and pencils
- A laptop or tablet will also be useful

Progression

Following completion of this course, you will be able to progress to degree-level study.

Careers

Work in business management, economics, accounting, human resources, marketing, personnel, project management, finance, customer service or retail - or be your own boss through self-employment.

Financial Information

Find the full details of the fees associated with this programme and the financial support available on our https://www.bishopburton.ac.uk/degree-level-courses/information/fees-and-finance.

How to Apply

To apply, scan the QR code at the top of this page!